Data Privacy Day

01/26/2015

Created by the National Cyber Security Alliance

PRIVACY TIPS FOR 2015
Respecting Privacy
Safeguarding Data
Enabling Trust

8 OUT OF 10 ADULTS
Hackers have exposed the personal information of...
110 MILLION AMERICANS
recently half of the adults in the
lost 12 months alone

Though companies, email providers, and retailers should take responsibility to respect privacy and safeguard data, individuals can protect their personal information in the following ways:

PERSONAL INFORMATION IS LIKE MONEY.
VALUE IT. PROTECT IT.

THINK BEFORE YOU ACT:
Be wary of communications that implore you to act immediately, offer something that sounds too good to be true, or ask for personal information.

GET TWO STEPS AHEAD:
Switch to two-step verification or multi-factor authentication whenever offered to prevent unauthorized access.

SHARE WITH CARE
What you post can last a lifetime:
Before posting online, think about how it might be perceived now and in the future and who might see it.

OWN YOUR ONLINE PRESENCE:
Keep your privacy and security settings on web services and devices to your comfort level for information sharing. It’s okay to limit how and with whom you share information.

BE AWARE OF WHAT’S BEING SHARED:
Be aware that when you share a post, picture, or video online, you may also be revealing information about others. Be thoughtful when and how you share information about others.

POST ONLY ABOUT OTHERS AS
YOU WOULD WANT POSTED ABOUT YOU:
The golden rule applies online as well.

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