Data Privacy Day

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Created by the National Cyber Security Alliance

![Privacy Tips](image)

- **Personal Information is like money. Value it. Protect it.**

**Think Before You Act:**
Be wary of communications that implore you to act immediately, offer something that sounds too good to be true or ask for personal information.

**Out Two Steps Ahead:**
Select two-step verification or multi-factor authentication whenever offered to prevent unauthorized access.

**Share With Care:**
- **What You Post Can Last a Lifetime:** Before posting online, think about how it might be perceived now and in the future and who might see it.

**Own Your Online Presence:**
Set the privacy and security settings on web services and devices to your comfort level for information sharing. It’s ok to limit how and with whom you share information,

**Be Aware of What’s Being Shared:**
Be aware that what you share—pictures or videos online, may also be revealing information about others. Be thoughtful when and how you share information about others.

**Post Only About Others As You Would Want Posted About You:**
The golden rule applies online as well.