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Created by the National Cyber Security Alliance

![Image of Data Privacy Day poster](image_url)

**PRIVACY TIPS FOR 2015**

**REPECTING PRIVACY**

**SAFEGUARDING DATA**

**ENABLING TRUST**

**3 OUT OF 10 ADULTS**

Hackers have exposed the personal information of...

**110 MILLION AMERICANS**

One-half of the nation's adults to the

6 OUT OF 10 AMERICANS

"would like to do more" to protect their personal information online.

Though companies, email providers, and retailers should take responsibility to respect privacy and safeguard data, individuals can protect their personal information in the following ways:

**PERSONAL INFORMATION IS LIKE MONEY. VALUE IT. PROTECT IT.**

**THINK BEFORE YOU ACT:**

Be wary of communications that encourage you to act immediately, offer something that sounds too good to be true or ask for personal information.

**GET TWO STEPS AHEAD:**

Set up two-step verification or multi-factor authentication whenever offered to prevent unauthorized access.

**SHARE WITH CARE**

**WHAT YOU POST CAN LAST A LIFETIME:**

Before posting online, think about how it might be perceived now and in the future and who might see it.

**OWN YOUR ONLINE PRESENCE:**

Set the privacy and security settings on web services and devices to your comfort level for information sharing. It's still to limit how and with whom you share information.

**BE AWARE OF WHAT'S BEING SHARED:**

Be aware that when you share a post, picture or video online, you may also be revealing information about others. Be thoughtful when and how you share information about others.

**POST ONLY ABOUT OTHERS AS YOU WOULD WANT POST ABOUT YOU:**

The golden rule applies online as well.